

## Resume for **J Aronson**

306 Montgomery St. \* Brooklyn, New York 11225 **JL Aronson**

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**DIRECTOR, PRODUCER & FOUNDER, CREATIVE ARSON PRODUCTIONS**

(2001 – present)

‡ Producing and directing electronic press kits, TV commercials, webcasts, concert tapings, music videos and other programs for non-profits, arts organizations, and other clients.

Partial client and collaborator list: Village Voice

Wired Magazine Central Park Summerstage Siren Music Festival

Habitat for Humanity Ericsson Miranda July Rolling Stone Celebrate Brooklyn Sufjan Stevens

CityClippings.com New York Public Library Gloria Estefan

New School University Obie Awards (Off-Broadway Excellence) Tracy Chapman

Manhattan School of Music PEN World Voices Festival of International Literature

**FILMS** (director, producer, camera, editor)

‡ Last Summer at Coney Island – Feature-length documentary about Astroland Amusement Park and the future of Coney Island. Currently in production.

‡ Up on the Roof (60 min, 2008) – One-hour doc about the transformation of Brooklyn, as seen thru the experiences of neighborhood pigeon keepers. Currently in post-production.

‡ Danielson: a Family Movie (105 min, 2006) – Award-winning documentary about five siblings from New Jersey & their psychedelic gospel rock group. In theaters across the country December 2006; available on DVD since April 2007. (distributor: HomeVision)

‡ Senior Picture (14 min, 2005) – Experimental film distributed on the Starter Set DVD:

New Music and Dance for the Camera (distributor: Kill Rock Stars)

‡ Punk Rock/Heavy Metal Karaoke (74 min, 2001) – rock doc on musical ambitions, nostalgia, and wish-fulfillment.

**INDEPENDENT CAMERA / CREW / PRODUCTION** credits include:

‡ Maysles Films, Food Network, MTV News, Bill Moyers on PBS

**TEACHING**

NYU School of Continuing & Professional Studies - Adjunct film professor (2004 – present)

‡ guest lecturer at SUNY Purchase, Randolph-Macon Women's College, UC Santa Cruz

**ROLLING STONE** online

‡ Final Cut Pro consultant and freelance cameraman / editor for online content

**MUSIC CHOICE** (broadband and digital cable TV network)

Final Cut Pro consultant, Producer-at-large (2004 – 2007)

‡ producing/shooting interviews & performances with artists including Sarah MacLaughlin, Slipknot, Trail of Dead, Ludakris, 3 Doors Down, Sean Lennon, Flaming Lips

**CMJ** (April - Nov. 2000)

‡ Writer, Editor, Publications Coordinator for music festivals and conferences

**KNITTING FACTORY** (1997 - 1999)

‡ Marketing and Media Relations Director for the world-renowned music club and festival production house. Also responsible for writing and editing a bi-monthly program guide.

**EDUCATION** UC Santa Cruz — B.A., Political Science (1996)

**AWARDS**

Grants: Brooklyn Arts Council regrants sponsored by New York State Council on the Arts (NYSCA) and NYC Department of Cultural Affairs (DCA)

Best Documentary: Chicago Underground Film Festival, Northampton Independent Film Festival,

Sidewalk Film Festival 2006 (Danielson: a Family Movie)

**ETCETERA**

‡ Software: Final Cut Pro, Mac and Windows platforms, Avid Express, Photoshop, Fetch, Dreamweaver, Office, DVD Studio Pro, After Effects

‡ Cameras (own): Sony HVR V1U, Sony PD150, 16mm ACL Éclair; Super 8mm  
Cameras (experienced using): HDR-FX1, DSR-100; Beta, CANON XL1, GL2; PANASONIC DVX- 100, DVC Pro

‡ Languages Studied: Mandarin, Spanish, Hebrew, Japanese, French

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