



**RED MAIDEN**<sup>®</sup>  
film • video • media

j. palmer enfield • director

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**redmaiden present - 1988**

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Director & Owner, commercial/integrated media film company

- **Medversation.com/Centocor Ortho-Biotech** – Creative Director, Script Writer, Producer, Director for 2009 National Sales Meeting Opening Video (SD). Production Co.: Mc3 Communications 1.09
- **Endo Pharmaceuticals** – Creative Director, Producer & Director - 2009 National Sales Meeting Opening & Closing Videos (SD). Production Co.: Mc3 Communications 1.09
- **“Life After Lisa”** – Director - 2 romantic mystery premiere episodes for “Life After Lisa” web series (HD). Production Co.: Kapria Productions 11.08
- **“The Maury Show”** – Director - 2 comedy promo spots for fall 2008 season launch (HD). Production Co.: SmashPoint Productions, DP: Jendra Jarnagin 05.08
- **Bristol Myers Squibb, Oncology, IXEMPRA (ixabepilone)** - Director - Ixemptra closing session POA meeting video “Every Moment Counts” (SD). Production Co.: BMS Films, DP: Mark Moorman 02.07
- **Centocor REMICADE (infliximab)** – Director - 3 academic specialist videos for the web and podcast “Hospitalist”, “Pharmacist” & “Revenue Analyst (SD). Production Co.: MC3, DP: Bud Hayman 01.07
- **Bristol Myers Squibb Health Care Management** – Director - customer interviews for corporate video (SD). Production Co.: BMSFilms, DP: Dan Seminatore 10.07
- **Wills Eye Hospital Health System** – Director - 2 spots “Trust” & “Doctors” (HD). Agency: Ross & Associates, Production Co.: Hall Media, DP: Brad Smith 10.07
- **Lincoln Mercury MKZ & MKX**– Director - 2 docu-mercials for the web starring Harry Connick Jr & Sarah Reinersen (HD). Agency: Team Detroit, Production Co.: RedMaiden, DP: Jendra Jarnagin 09/.07
- **Bristol Myers Squibb, EMSAM (selegiline transdermal system)** - Director - 2 “Emsam Rep Spotlight” videos (SD). Production Co.: BMS Films/Bristol Myers Squibb, DP: Bud Hayman. 05.07
- **Lankenau OB/GYN Residency Program** - Creative Director & Director - video/still photo/flash animation project for website and college/job fairs (still photo/flash). Production Co.: Blended Media. 04.07
- **For Eyes** – Director - “52 Years” spot (35mm). Agency: Y&R-San Francisco, Production Co.: RedMaiden, DP: Tony Stewart. 03.07
- **Hallmark Business Expressions** – Director - “Boss” spot (35mm). Agency: Y& R, San Francisco, Production Co.: RedMaiden, DP: Jendra Jarnagin. 2007
- **Bristol Myers Squibb, EMSAM (selegiline transdermal system)** – Director- 3 “Emsam Rep Spotlight” videos (SD). Production Co.: BMS Films/Bristol Myers Squibb, DP: Chris Landy. 12.06
- **Score! Educational Systems** – Director - “Solar System” spot (35mm). Production Co.: RedMaiden, DP: Chris Landy. 10.6
- **Bristol Myers Squibb, ConvaTec, Great Comebacks** – Director - “Great Comebacks 2007 Regional Award Recipient video” (SD). Production Co.: BMS Films/Bristol Myers Squibb, DP’s: Bud Hayman & Chris Landy. 09.06
- **Centocor REMICADE (infliximab)** – Creative Director, Director and Post Supervisor video for 2007 National Sales Meeting. Production Co.: MC3, Editors: Rob Tochterman & Eric Smith. 08.07
- **Comcast** – Director - “Q4 Home Make Over Contest” employee incentive reality-TV style video featuring Style Channel show “Clean House” host and designer, Mark Brunetz.
- **Unisys** – Director - 3 corporate ID/branding videos: “Wedding”, “Construction” and “Cooking” (Beta). Production Co.: MC3, DP: Chris Ambolino. 2006



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- **Joslin Diabetes Center** – Director - PSA for Joslin Diabetes Center & John Ratzenberger's Newport Under the Stars fundraising event, starring John Ratzenberger (Beta). Production Co.: D4 Creative Group, DP: Bill Burke
- **Brunswick Zone Family Fun Centers** – Director - broadcast spot "More Than Just A Game" and series of 35+ spots for close circuit corporate network (HD). Production Co.: SBK Pictures. DP: Chong Pak. 5.04
- **Cox Communications** – Director - green screen/CGI intensive :30 second spot (Beta). Production Co.: D4 Creative, DP: Bill Burke
- **GPTMC/Greater Philadelphia Tourism Marketing Corporation** – Director update to "Sleep Over Night" campaign spot (16mm). Agency: Red Tettemer, Production Co.: SBK Pictures, DP: Paul van Haute
- **CCTC/Children's Crisis Treatment Center** – Creative Director, Writer and Director - PSA and fund raising video (HD). Production Co.: SBK Pictures & RedMaiden, DP: Adam Biddle. 9.03
- **"1074 Jump"** – Director - award winning short film (HD). Production Co.: RedMaiden DP: Jim McGorman. 03.2003
- **"Hit"** – Director - award winning Mini-DV short film. Production Co.: RedMaiden, DP: Jim McGorman. 2002
- **Lehigh Valley Tourism** – Director 2<sup>nd</sup> unit photography - (Beta). Production Co.: Shooters Post & Transfer, DP: Dave West
- **"It's a Surprise"** – Writer, Producer & Director - "8<sup>th</sup> Grade School Daze Surprise" episode hosted by Marc Summers for the Food Network (Beta). Production Co.: Allan-Nee Productions.
- **Tyco Toys** – Director and Producer - sizzle film for "Game Babies"
- **Domco Inladia Flooring**- Director - flooring installation training video in English and French (Beta). Filmed on location in Montreal, CAN. Production Co.: Lightspeed Films.
- **Adoptions from the Heart** – Director - 2 spots, "Birth Mother" and "Adoptive Parent" (Beta). Production Co.: Adoptions from the Heart
- **Camp No Worries** – Director - award winning promotional and fund raising film (16mm). Production Co.: Curt Crane Productions, DP: Bill Burke. 1998
- **Assorted Corporate Video Projects** – Creative Director, Producer and Director - various in-house corporate use including education and training videos, meetings, product launches, external marketing, etc. for the following: Merial, Organon, Cytech Industries, Derma Sciences, Baxter IV Systems, Seabury and Smith, Ortho, Jansen, and others for Production Co.: Interactivity Creative Services.

### Teaching & Mentorship

- **The Tripod Initiative, a program of The Greater Philadelphia Film Office** – Professional mentor for group of emerging filmmakers, 2007-2008



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## Education

- **Director Shadowing Program** – Shadowed various directors and executive producer/show runner/lead writer during the first five episodes of the Media Rights Capital show for “Valentine” for The CW network 8.08 – 10.08
- **“Directing/Reinventing the Reel”** – Directing program with Group101spots/SpotLab – NY 2007
- **“Basic Acting”** – Class at Michael Lemon Casting. Instructor: Actress, Donna Marazzo
- **“Directing the Camera”** - Workshop at The International Film and Television Workshops, Rockport, ME. Instructor: Director, Michale Holstein
- **“Directing”** – Workshop at The Walnut Street Theater. Instructor: Director, Granville Burgess
- **“AD/PM”** – Workshop at The International Film and Television Workshops, Rockport, ME. Instructor: Producer, Tony Ray
- **“Independent Film Production”** – Seminar at American Film Institute
- **“Introduction to Film and Video Production Industry”** - Workshop at The International Film and Television Workshops, Rockport, ME. Instructors: DP, Jim Furrer and Producer-DP, Bruce Lundeen.
- Goucher College, MD 1987 B.A. Communications, Writing, Photography, Media Arts, Film Production

## Awards Festivals and Recognition

- Numerous industry awards for spots including but not limited to Emmy’s, Addy’s, Cindy’s, Monitor’s, Communicator’s, Aegis’s, etc.
- 2007 The Davy Award - Silver, “Solar System” spot for Score! Educational Center
- 2007 SourceEcreative, “Just Breaking Spots” featured director for Hallmark “Boss” spot Director as part of Group101spots
- “1074 Jump” (short film, director)
  - 2007 IFC “Uploaded Shorts” program featured short
  - 2005 & 2006 Official selection, Queens Film Festival
  - 2005 Official selection, FAIF-AICAA International Film Festival
  - 2005 Official selection, West Chester Film Festival
  - Purchased (twice) for “Limited Rights” by WTTW, Channel 11, PBS, “Image Union” (Oldest & longest running arts show in US)
  - Currently represented and distributed by Aion Films
  - 2003, Official selection of Philadelphia Festival of Independent Film, Festival of Independents
  - 2003 Official selection, 48 Hour Film Festival; Winner, Best Cinematography & Best Wardrobe prizes
  - Currently screening at:
    - [www.redmaiden.tv](http://www.redmaiden.tv)
    - [www.ifcmedialab.com](http://www.ifcmedialab.com)
    - [www.ifilm.com](http://www.ifilm.com)
    - [www.revver.com](http://www.revver.com)
    - [www.youtube.com](http://www.youtube.com)
    - Saatchi Online



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- “Hit” (short film, director)
  - 2002, Official selection, 48 Hour Film Festival. Winner, Best Graphics
  - Currently screening at:
    - [www.ifilm.com](http://www.ifilm.com)
    - [www.triggerstreet.com](http://www.triggerstreet.com)
- 2003 Philadelphia Business Journal Woman of Distinction Award Recipient.
- “Camp No” Worries” (director)
  - 1998 Winner, “Directing” category - Aegis Award, Award of Excellence
  - 1998 Winner, “Directing” and “Promotion” categories – The Communicator Award.
  - 1998 Winner, Bronze award “Fundraising” category – International Association of Audio Visual Communicators

### **Projects in Development**

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- “Rock the Earth” green TV series
- “Yard Sale” feature film

### **Reel Requests and Representation**

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\*Reel is viewable online at:

[www.revolutionpictures.com](http://www.revolutionpictures.com)  
[www.blueyedpictures.com](http://www.blueyedpictures.com)  
[www.thedirectorsyndicate.com](http://www.thedirectorsyndicate.com)  
[www.redmaiden.tv](http://www.redmaiden.tv)  
[www.mastermindstv.com](http://www.mastermindstv.com)  
[www.bongofilms.com](http://www.bongofilms.com)  
[www.sourcecreative.com](http://www.sourcecreative.com)

\*\*Hard copies provided on DVD by request only.

Revolution Pictures  
Nashville, TN  
[www.revolutionpictures.com](http://www.revolutionpictures.com)  
Randy Brewer, Executive Producer  
(615) 327-2100  
•Commercial Representation, South & South East  
•Country Music Video Representation

Blueyed Pictures  
Los Angeles • London • Toyko  
[www.blueyedpictures.com](http://www.blueyedpictures.com)  
Jamee Nutella, Executive Producer  
(310) 444-7055  
•Commercial Representation, West  
& International

Palmer is also available through The Directors Syndicate, MasterMinds Communications and Bongo Films.

### **Social Networking**

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Look for me on the following sites:

Facebook <http://www.facebook.com/profile.php?id=747553981&ref=profile>  
Twitter <https://twitter.com/palmerx>  
MySpace <http://www.myspace.com/redmaidenpalmer>  
LinkedIn  
Blogger <http://productionassistance101.blogspot.com/>