

Clayton M. Coblentz

Producer

Summary

- International award winning Producer of video, film and interactive product.
- Eighteen years of production experience in video, film, radio and music production.
- Ten years of interactive media experience in website and CD-ROM production.
- Producer or Production Manager on over 65 film and video projects.
- Producer or Programmer on over 35 website and CD-ROM projects.
- Producer of the dramatic, independent feature film *Echoes of Innocence* which achieved a national theatrical release on 176 screens in the top 32 U.S. markets.
- Extensive experience in the positions of Producer, Associate Producer, Production Manager, First Assistant Director, Production Coordinator and Post-Production Supervisor.
- Experienced in the production support positions of Sound Mixer, Videographer, Editor, Narrator, and Reporter.
- Previous business owner of DFW-based website development and hosting company, DigitalMeans Communication, which sold in the fall of 2005.
- Extensive experience with website programming, website design, database design, database programming, email marketing, CD-ROM design, CD-ROM programming, video streaming, website hosting and e-commerce.
- Previous president of the multi-million dollar, revenue generating Fort Worth, TX business association the Cowtown Executives Association.
- Current President of the 30-year Dallas, TX production trade association the Dallas Producers Association.

Education

Master of Arts Degree, Communication (1996)
Emphasis: Media Management & New Technologies
Regent University - Virginia Beach, VA

Bachelor of Science Degree, Communication (1992)
Emphasis: Radio, Television & Film Production
Minor: Music, Jazz Improvisation (Bass Guitar)
Howard Payne University - Brownwood, TX
Cum Laude graduate

Work Experience

FUSION PRODUCTIONS – Irving, TX

Head of Production/Producer (2008-present) for media production company.

- Oversee Production and Post-Production resources for all company projects.
- Produce two multi-episode television series for the Veria Network.

Production Manager (2006-2007) for media production company.

- Manage company related video productions and client support projects.
- Schedule crew, equipment, talent and post-production facility use.
- Interface with vendors and coordinate the delivery of product to clients.
- Offline Editor for company produced video productions.
- Assist Producer/Director during on-set production.
- Interface with clients to ensure project satisfaction & delivery.

NEW WORLD PICTURES – Irving, TX

VP Production (1996-2005) for feature film production company.

- Oversee all company projects from development through completion.
- Establish relationships with feature film distributors for theatrical and video markets.
- Secured distributor for company's first feature film, *Echoes of Innocence*.
- Produced company website and project related websites.
- Produced unique behind-the-scenes website for filmmakers featuring daily video content, digital photos, production notes and cast/crew interviews.
- Maintain information archives, research and statistics related to the development, production and distribution of feature film product.
- Represent company at screenings and film festivals.
- Produce support materials for development and fund raising efforts.
- Secure rights, clearances and permissions for company projects.

DIGITALMEANS COMMUNICATION – Grapevine, TX

Owner, Producer (1998-2005) for website development and hosting company.

- Oversaw and participated in all phases of website and CD-ROM productions for company clients including the areas of design, writing and programming.
- Facilitated the generation of new business opportunities and relationships.
- Maintained personal relationships with all key vendors and service providers.
- Supervised a pool of freelance programmers, graphic designers and animators.
- Established project budgets, outlines, schedules, deliverables and quality control.
- Created a remotely accessible content management and version control system.

Other Experience

Fusion Productions – Freelance Producer (1998-2000)

DayMaster – Director of MIS (1997-1998)

Blue Ridge Interactive – HTML Author (1995-1996)

Regent University Library – Periodicals Supervisor (1993-1996)

Brown County Broadcasting – On-Air Personality (1991-1992)

Group R Broadcasting – Producer/Host (1989-1990)

Production Credits

FEATURES

Echoes of Innocence (Feature Film, Drama) – Producer (Line Producer, UPM, 1st AD)
From Prison to Praise (Feature Film, Drama) – Supervising Sound Editor

TELEVISION

Hot On The Trail with Sunny Savage (TV Series, 17 episodes, Reality) – Co-Producer
Hot On The Trail with Sunny Savage (TV Series, 10 episodes, Reality) – Location Sound Mixer
Labor of Love (TV Series, 26 episodes, Reality) – Producer
Week In Review (TV Series, 24 episodes, News) – Associate Producer
Yellow Jacket Sports Report (TV Series, 12 episodes, Sports) – Field Reporter

CORPORATE

NASA, Countdown 6: Process Control Escapes (Corporate Video) – Production Manager
Praesidium, Sexual Exploitation (Corporate Video, 2 Part Series) – Production Manager
Praesidium, Sexual Harassment (Corporate Video, 2 Part Series) – Production Manager
Liquid Logixx/Sabre, Sabre Airline Solutions (Corporate Video) – Production Manager
NASA, Countdown 5 Spanish DVD (Corporate Video) – Production Manager
NASA Space Shuttle Program, Success In Process Control (Corporate Video) – UPM
NASA, 40th Anniversary Video (Corporate Video) – Producer
NASA, KC-135 Motion Sickness Awareness (Corporate Video) – Production Manager
NASA, AERCam (Corporate Video) – Offline Editor

OTHER

In The Balance (Short, Drama) – Producer
Go Granny (Short, Drama) – Production Manager
Go Granny (Short, Drama) – Soundtrack Producer
Norfolk Collegiate Schools: Preparing for Tomorrow (Promotional Video) – Producer/Director
Spotlight: A Focus on CCM (Radio Series, 12 Episodes, Music) – Producer/Host
Shaken Baby PSA (Commercial) – First Assistant Director
Back to School (Commercial) – Location Sound Mixer
It Came From Dallas 2 (Live Event) – Director

INTERACTIVE

NASA Space Shuttle Program, Gets Us There Interactive (CD-ROM) – Software Design & Authoring
NASA Space Shuttle Program, Think About It! (CD-ROM) – Software Authoring

SetPass™, A Behind the Scenes Movie Experience (Website) - Producer
NASA Countdown Online (Website) - Producer
Fort Worth Human Resource Management Association (Website) - Producer
European Skincare Institute (Website) - Producer
Central Ticket Office (Website) - Producer
Echoes of Innocence (Website) - Producer
ProPath Laboratory (Website) - Producer
New World Pictures (Website) - Producer
Leck Travel Service (Website) - Producer
Merle Owens & Associates (Website) - Producer
Silex Homes (Website) - Producer
Circle R Ranch (Website) - Producer
Maxfield Ministries (Website) - Producer
Danny Denke, CPA (Website) - Producer
Dallas Producers Association (Website) - Producer
Hart & Associates (Website) - Producer
Cowntown Executives Association (Website) - Producer

Highland Village Information Center (Website) – Producer
Van Cliburn Foundation, Cliburn Tickets (Website) – Producer
DayMaster Planners (Website) – Producer

J&G Jewelers (Website) - Programming/Graphic Production
Athletic Lettering (Website) - Programming/Graphic Production
Etta's Place Bed & Breakfast (Website) - Programming/Graphic Production
Flor de Jardin Cigar Company (Website) - Programming/Graphic Production
Fusion Productions (Website) - Programming/Graphic Production
The Akela Sports Fishing Yacht (Website) - Programming/Graphic Production
Mary French Real Estate (Website) - Programming/Graphic Production
Mind Enhancement Center (Website) - Programming/Graphic Production
Road Runner Courier (Website) - Programming/Graphic Production
Walkabout Landscape (Website) - Programming/Graphic Production
Electrify Your Business (Website) - Programming/Graphic Production
Golf Sales Representatives of America (Website) - Programming/Graphic Production
PMSInfinity (Website) - Programming/Graphic Production
Regent University Library (Website) - Programming/Graphic Production
United States Civil War (Website) - Programming
CommWeb (Website) - Programming

Film & Vinyl Designs (MS Windows Software) - Project Manager

Awards

ECHOES OF INNOCENCE (Feature Film)

Platinum Remi Award, Dramatic Feature – WorldFest-Houston (2005)
Buzz of the Festival – WorldFest-Houston (2005)
Best of Festival – Envoy Film Festival (2005)
Gold Special Jury Award, Music Score – WorldFest-Houston (2005)
Gold Aurora Award, Original Music Score (2005)
Silver Telly Award, Entertainment (2005)
Bronze Telly Award, Religion/Spirituality (2005)
Communicator Award of Distinction, Creativity/Direction (2004)
Communicator Award Honorable Mention, Event Communication (2004)

INTERACTIVE MEDIA

Silver Telly Award, Multi-Media – NASA, *Gets Us There Interactive* (CD-ROM - 2005)
Bronze Telly Award, Multi-Media – NASA, *Think About It!* (CD-ROM - 2004)

VIDEO PRODUCTION

Bronze Telly Award – NASA, *Success In Process Control* (2001)

IN THE BALANCE (Short Film)

Gold Seal Winner, IAC Film & Video Institute (Manchester, England - 1996)
Certificate of Recognition, San Jose Film Festival (San Jose, CA - 1996)

WEEK IN REVIEW (Cable TV Series)

ACTS Award Winner, Best Educational or Informative Series (ACTS Cable Network - 1992)
ACTS Award Finalist, Best Educational or Informative Series (ACTS Cable Network - 1991)

Affiliations

Dallas Producers Association (President, 2008-2009)
Dallas Producers Association (Board Member, 2005-2009)
Cowtown Executives Association (President, 2005)
Cowtown Executives Association (Board Member, 2002-2005)
Cowtown Executives Association (Member, 2000-2005)
Who's Who in Media and Communications (1997-1998)
Intelliquest Technology Panel (Member, 1997)
International Association of Jazz Educators (Chapter President, 1990)
Kappa Kappa Psi, National Fraternity (Chapter Treasurer, 1989)

Publications

"Metaphorically Interactive: The Rhetorical Examination of World Wide Web Home Pages,"
Regent Online Journal of Communication, 1996.

Academic Honors

Who's Who Among American University & College Students (1991-1992)
Deans List for Academic Achievement (1989-1992)
Cum Laude Graduate, Howard Payne University (1992)
Outstanding Achievement in Radio and Television (1991-1992)
Radio/Television Student of the Year (1991-1992)
Producer of the Year (1990)
Production of the Year (1990)
Outstanding Music Minor (1989-1990)

Proficiencies

Adobe Premiere Pro (Intermediate)
Professional Video Equipment (Intermediate)
Professional Lighting Equipment (Intermediate)
Videographer (Intermediate)
Location Sound Mixing (Advanced)
Movie Magic Budgeting (Advanced)
Movie Magic Scheduling (Advanced)

HTML Programming (Advanced)
ColdFusion Programming (Intermediate)
Cascading Style Sheets (Intermediate)
SQL Programming (Basic)
Video Streaming (Advanced)
MS Access (Intermediate)
MS Excel (Intermediate)
MS Word (Advanced)
MS PowerPoint (Advanced)

PC Networking (Intermediate)
PC Hardware (Intermediate)
Macintosh Computing (Basic)
Macromedia Director MX (Intermediate)
Graphic Production (Intermediate)
Digital Photography (Intermediate)

Music Sight-reading (Intermediate)
Jazz Improvisation (Intermediate)
Tae Kwon Do (First Degree Black Belt)